

# JD Analytics and Solutions — Privacy Policy & Terms of Use

## Privacy Policy

### 1. Overview

JD Analytics and Solutions (“we,” “us,” “our”) respects your privacy. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website, use our apps, or interact with our chatbot.

### 2. Information We Collect

We may collect: Personal Information (name, email address, or other details you choose to provide), Usage Data (pages visited, features used), and Technical Data (IP address, browser type, operating system).

### 3. How We Use Your Information

To provide and improve our services, respond to inquiries, analyze usage trends, and maintain security.

### 4. Data Sharing

We do not sell, rent, or trade your personal information. We may share data when required by law, to protect legal rights, or with trusted service providers.

### 5. Cookies & Tracking

We may use cookies to improve functionality and analyze traffic. You can disable cookies in your browser settings.

### 6. Data Security

We implement reasonable security measures, including the use of industry-standard anti-malware and endpoint protection software, multi-factor authentication (MFA), data encryption, and limited data access.

### 7. User Rights

You may request a copy of your data, corrections, or deletion by contacting us at [Insert Business Email].

### 8. Changes to This Policy

We may update this policy and post changes with a revised effective date.

## Terms of Use

### 1. Acceptance of Terms

By using our website, apps, or chatbot, you agree to these Terms of Use.

## **2. Use of Content**

All content is for informational purposes only. You may not reproduce, redistribute, or sell our content without written permission. No guarantee of accuracy is provided.

## **3. User Responsibilities**

Use our platforms lawfully and respectfully. No hacking, disruption, or posting of harmful content.

## **4. No Warranties**

Our services are provided 'as is' and 'as available' without warranties of any kind.

## **5. Limitation of Liability**

We are not responsible for damages from reliance on our content, third-party actions, or data breaches beyond our control.

## **6. Third-Party Services**

We are not responsible for the content or practices of third-party websites or tools linked from our platforms.

## **7. Termination**

We may suspend or revoke access for violations of these Terms.

## **8. Governing Law**

These Terms are governed by the laws of the State of Wisconsin, USA.